

Design guidelines

Content Stadium LIVE

How to design a frame for Content Stadium LIVE

Size 9:16 – Step by step

1. Open a transparent 1080x1920 project in Photoshop.
2. Design your frame and take the safe zones into consideration (180 px at the top & 220 pixels at the bottom; see next page).
3. The space where (eventually) a picture is to be taken should be added as a mask on the background, creating transparency on the background.
4. Export the file to 'Save for Web' as a PNG24.
5. The export should be smaller than 10MB.
6. Upload your frame into Content Stadium CREATE.

Example frame

Keep the safe zones into consideration.



